

## **GOING VIRTUAL**

### **ONLINE CERTIFICATE PROGRAM**

#### **A Professional Development Program through Pace University**

In response to Novel COVID-19, many organizations have been forced overnight to become a virtual company with a remote workforce. This certificate program is designed to help executives improve their ability to effectively manage a remote or virtual team. Through the online certificate program, you will examine the unique opportunities and challenges that come with remote work and explore strategies to enhance your ability to lead teams to success.

From exploring strategies for establishing trust, engagement, and commitment to understanding the most effective tools and technologies to accelerate collaboration, participants leave the program with practical skills that will be immediately applicable back at the workplace.

#### **The learning experience that “gets you there faster”**

No other professional development experience delivers like the Going Virtual Certificate Program at Pace University, Lubin School of Business. Breakaway from your daily routine and immerse yourself in real-life challenges, expert thought leadership, strategy sessions, innovation frameworks, and new strategies in Going Virtual. Throughout the program, you'll gain a comprehensive understanding of the variations of technology and learn the latest developments in Managing Remote Workforce landscape. Learn to combine theory and practice by working on real-world case studies. Leave the program with the ability to mold, manage, and lead virtual teams.



**JOIN OUR VIRTUAL PROGRAM - \$4,995**

#### **Pace University Executive Education Advantage**

Pace University, Lubin School of Business, has established Executive Education to combine the academic rigor of academia with the practical approach of business. Our programs are intended to bridge the gap that exists today between what we know works through research and learning, and what is currently being practiced in industry. By curating best practices and working closely with practitioners, Pace Executive Education seeks to accelerate best practices while increasing research opportunities for its faculty. The bottom line is that executives benefit by quickly gaining the very latest knowledge and skills and by expanding their network in both industry and academia. There is no better way to accelerate your career than enrolling at Pace University, Lubin School of Business Executive Education.

## What You'll Learn?

- Learn strategies to elevate the performance of virtual teams
- Build a foundation of trust, team identity, and engagement to allow your team to move forward, reach key goals, and avoid remedial action
- Master suggested best practices for effectively managing conflict, communication, and collaboration on virtual teams
- Explore methods for creating a more focused, results-driven team that reaches and executes smart decisions
- Manage cross-cultural differences on virtual teams

## Who Should Enroll?

- Leaders and executives in any industry who are leading or launching virtual teams
- Individual contributors to virtual teams who aspire to a leadership role
- Consultants who are brought in to support a project-based team virtually



## KEY COURSE TAKEAWAYS

- Learn strategies how to lead high performing virtual teams
- Build a dynamic remote culture that fosters trust, team identity, and engagement to enable your team to unleash their potential
- Examine best practices for communication and collaboration on remote teams
- Identify metrics, technologies, and processes for ensuring virtual teams are driving ROI through measurable outcomes
- Explore strategies for addressing unique diversity and multi-cultural aspects of virtual teams



## Program Summary

### MODULE 1

#### Building High-Performing Virtual Teams

In this module, participants will learn strategies for leveraging opportunities created by a remote workforce, and how to avoid the common pitfalls.

- How to identify the right team members and assemble the correct team.
- Create the mission and goals to set the proper foundation

### MODULE 2

#### Managing Virtual Projects

In this module, participants will learn why managing virtual teams requires new strategies for building trust, encouraging engagement, and establishing commitment. Participants will learn how to align mission, goals and metrics to keep virtual team projects on schedule and improve overall outcomes.

- Create workflows and milestones and touchpoints to ensure that your virtual team stays on track

### MODULE 3

#### Virtual Intranets, Change Management and Collaboration

Communication is always critical for an organization, but a remote workforce requires even greater focus on ensuring that individuals know both how, when, and with whom to communicate. Whether it is negotiating conflicts, identifying bottlenecks, or sharing data, firms must understand what strategies, tools, and processes ensure a smooth transition to going virtual.

- Develop a communication plan to optimize collaboration and efficient decision-making.

## MODULE 4

### Metrics & Analytics for Virtual Teams

One of the biggest challenges of moving to a remote team is holding individuals and teams accountable and ensuring full transparency. Participants will learn best practices for using technologies, and processes to ensure that teams and individuals drive measurable outcomes that drive profit to the bottom line.

- Assess the biases on your team and develop an action plan for addressing the bias that's most negatively impacting decision-making on your team

## MODULE 5

### Managing Diversity in Virtual Teams

As organizations go virtual, teams become more diverse and multicultural. This brings both opportunities and challenges. This program will identify those opportunities and challenges and participants will learn strategies for managing cultural issues and best practices for improving a team's cultural intelligence. Increased cultural sensitivity will help teams increase productivity and expand their effectiveness.

- Examine how cultural dimensions affect your team and come up with plan to address any issues that might arise
- Assess the cultural intelligence of your team and come up with a plan to improve it

## Your Going Virtual Capstone Project

The Capstone Project is your personalized portfolio illustrating your success at the Pace University.

- Devise your own strategy and detailed action plan.
- Create the goals needed to take your plan to the next level at your own organization.
- Define key performance indicators and your ROI plan.

## Distinguish Yourself as a Leader through the Pace University Going Virtual Certificate Program

Ranked the #1 private, four-year college in the nation for upward economic mobility by Harvard University's Opportunity Insights, Pace University provides a transformative education for its diverse students—academically, professionally, and socioeconomically.